



2017 Ag Expo Sponsorship Packages

Sponsors are key to the Four States Ag Expo success story.

Four States Agricultural Exposition, a 501(c)3 charitable non-profit, could not carry out its mission to the community without the support of sponsors, and we appreciate every contribution. Our sponsors benefit, too, by supporting the most innovative and comprehensive agriculture show between the Great Plains and the Sierras.

Every Sponsor Receives:

- ✓ Listing in display ad acknowledgment after the Ag Expo
- ✓ Opportunity to be seen by 10,000 – 14,000 visitors
- ✓ Personal and corporate satisfaction

About Customized Special Event Sponsorships

Promote your passion – sponsor an event or speaker, a competition, a themed day, the Sponsor, Exhibitor and Volunteer Appreciation Reception, or an occasion you create.

- Opportunities depend on specific event being supported
- Recognition benefits according to the monetary value of the contribution

About In-Kind Contributions

- Benefits are given according to the monetary value of the contribution

Sponsorship Packages

Honorable Mention: \$100-\$250

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of appreciation
- Business name listing on website & programs

Friend of the Ag Expo: \$251-\$500

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of appreciation
- Business name listing on website & programs
- 1 one-day admission ticket

Bronze Sponsorship: \$501-\$750

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing on website & programs
- 2 one-day admission tickets

Silver Sponsorship: \$751-\$1500

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing on website with live link & Programs
- 4 one-day admission tickets
- Logo on Ag Expo Poster (*if received before printed*)
- Ag Expo will circulate 1 sponsor provided press release

Gold Sponsorship: \$1501- \$2500

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing and logo on website with live link & programs
- 6 one-day admission tickets
- Logo on Ag Expo Poster *(if received before printed)*
- Ag Expo will circulate 1 sponsor provided press release

Platinum Sponsorship: \$2501-\$5000

- Invitation to Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation Sponsor provided banner hung in prominent location
- Business name listing and logo on website with live link & programs
- 8 one-day admission tickets
- Ag Expo will circulate 1 sponsor provided press release
- Logo on Ag Expo Poster *(if received before printed)*
- Sponsor provided banner hung in prominent location

Pavilion Sponsorship: \$5000/Building \$3500/Outdoor Arena

- Special recognition at Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing and logo on website with live link & programs
- 6 full-event passes.
- Logo on any advertisements exclusively for events held in venue
- Logo on Ag Expo poster *(if received before printed)*
- Sponsor-provided banner prominently displayed on specified venue
- Venue named for sponsor and posted on schedule
- Press release highlighting sponsorship, distributed to full Ag Expo media list
- Mention in all press releases about events in sponsored venue

Youth Program Supporter: \$5001-\$10,000

- Special recognition at Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing and logo on website with live link
- 6 full-event passes
- Logo on any advertisements for Youth program events
- Logo on Ag Expo poster *(if received before printed)*
- Sponsor-provided banner prominently displayed
- Special recognition and logo in program (s)
- Press release highlighting sponsorship, distributed to full Ag Expo media list
- Mention in all press releases regarding Youth programs
- Listed as Youth Program Supporter

Youth Premier Partner Sponsorship: \$10,001-\$30,000

- Special recognition at Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing and logo on website with live link
- Special sponsor ad rates in other media
- Special recognition and logo in program (s)
- 8 full event passes
- Press release highlighting sponsorship, distributed to full Ag Expo media list
- Recognition in all Ag Expo press releases
- Listed as Youth Premier Partner on all advertising, Ag Expo poster and website
- 10x15 booth based on availability

Premier Partner Sponsorship: \$30,001

- Special recognition at Exhibitor, Sponsor & Volunteer Appreciation Reception
- Certificate of Appreciation
- Business name listing and logo on website with live link
- Special recognition and logo in program (s)
- 10 full-event passes.
- Press release highlighting sponsorship, distributed to full Ag Expo media list
- Recognition in all other Ag Expo press releases
- Listed as Premier Partner on all advertising, Ag Expo poster and website
- Banner presence over entrance to event, seen by 10,000-15,000 visitors annually
- 10x15 booth based on availability

All contributions are tax deductible within the full extent allowable by law. The value of advertising and booth space to be determined at time of sponsorship; program advertising offered in a sponsorship package can be up-sized for a small additional cost.